

RACHEL DEALTO PRESENTS

The relatable Assessment™

Helping teams understand and engage the most powerful tool they have for happiness, productivity, and success:

Each other.



Rachel DeAlto is a relationship expert, media personality, keynote speaker, and the author of **“relatable: How to Connect with Anyone Anywhere (Even if It Scares You)”** (Simon & Schuster’s Tiller Press, September 2021).

Rachel maintains a law degree, a Master’s in psychology, and an influential social media presence, engaging and inspiring over 100,000 active followers across multiple generations on Tiktok, Instagram, LinkedIn, Facebook, and Twitter.

Learn how she does it at racheldealto.com.

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ZOOMING IN. SLACKING OFF. CHECKING OUT.

Our teams have trouble connecting—and it has nothing to do with internet bandwidth.

85% of employees are disengaged, and it's contributing to unprecedented sick days, lost productivity, and spiraling morale¹.

Communication is a lost art.

86% of employees and execs cite poor communication and collaboration for workplace failures².

91% of surveyed employees say their leaders don't communicate well, citing a lack of directional clarity, emotional intelligence, and constructive feedback².

Tech only takes us so far.

Companies have spent more than \$45B on collaboration and team chat platforms to date, far exceeding the spend on professional development and team-building³.

Can you relate?

Good. That's the first step.

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1. From Gallup, see <http://bit.ly/gallup-2020>

2. From Harvard Business Review, see <http://bit.ly/HBR-leadership>

3. From ComputerWorld, see <http://bit.ly/collab-spending>



IT TURNS OUT...

**We don't need better software.
We need better soft skills.**

This is our virtual reality...

Disjointed teams who have fully-loaded laptops and yet are ill-equipped to write effective emails, adjust to the work style of others, give constructive feedback, or ask for help.

Imagine what would happen if we all learned **how to click where it counts**.

- *Efficient and proactive conflict resolution*
- *Emotional intelligence*
- *Self-awareness and self-confidence*
- *Active listening and engaged curiosity*
- *Cooperative collaboration*
- *Diversity, Equity, Inclusion, and Belonging*
- *Free-flowing innovation and feedback*

Sustainable personal, professional, and organizational success hinges on **our ability to relate to one another—and ourselves.**

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How the *relatable* Assessment™ works

Relatability refers to how we engage, understand, and identify with those around us. Each other.

The *relatable* Assessment explores the four distinct social superpowers, using our answers to determine the one we rely on most.



+
Confident connector,
entertainer

-
Can downplay
feedback, interrupt



+
Loyal partner,
listener

-
Tends to “fix”,
enable



+
Thoughtful conversationalist,
decision-maker

-
Tends to overthink,
hang back



+
Natural leader,
captivating connector

-
Can overwhelm,
overshadow

In addition to our social superpower—how we think and behave most comfortably—the assessment also reveals our areas of strength and opportunity within the key facets of *relatability*.

CONNECTION

Our ability to readily show up and see others exactly as we are.

COMMUNICATION

Our ability to convey and receive information and understanding.

INSPIRATION

Our ability to share our passions, emotions, and goals in a way that permeates to others.

“Understanding who we are, where we shine, and where we struggle (and who we struggle with) is just the beginning.

The most important work comes through the practical, positive, and proactive efforts that follow.”

— RACHEL DEALTO

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The *relatable* Difference

Unlike other assessments that stop once you hit “submit”, we take *relatability* to the next level—making sure you relate your results to better productivity, performance, and engagement.

FIRST YOU

Take the *relatable* Assessment™

The *relatable* Assessment combines the latest psychological and sociological research with proven assessment techniques to optimize answer accuracy and relevancy. Findings are presented in a way that inspires and galvanizes personal and professional change.

THEN WE

Assess and address findings.

In addition, we combine the findings from the *relatable* Assessment with your current company performance metrics to better understand and prioritize the *relatability* dynamics that are having the biggest impact on your results. This sets the baseline for our work together and ensures we stay focused on the prime movers.

SO EVERYONE CAN

Maximize impact of *relatable* skills.

Daily life—and every connection within it—gives plenty of opportunities to practice. While a proven asset to any work team, learning *relatability* skills can have a phenomenal impact on our personal lives, including strong physical and mental health, support networks, personal resiliency, and more—all of which feed back into professional success.

“As our featured speaker, Rachel DeAlto was an energetic, engaging, organized, and knowledgeable presenter who from minute one had the packed house audience interested and entertained. Our attendees could not get enough of her wit and advice. She is amazing!”

— PHYLLIS PETERSON,
WOMAN EXPO MANAGER

“Rachel provided techniques that could immediately be implemented in the workplace.”

— NICOLE S., DIRECTOR OF
FINANCE & CUSTOMER CARE

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Discover a better way to work (together).

Get everything you need to build healthy, productive teams that connect, collaborate, and thrive virtually anywhere.

Included in every *relatable* Assessment package

INDIVIDUAL ASSESSMENTS FOR EVERY MEMBER OF YOUR TEAM

Each team member takes the assessment and is given an instant result with easily implementable feedback on key areas of strength and opportunity.

CUSTOMIZED 3-HOUR TEAM WORKSHOP

Rachel leads your organization through an interactive half-day workshop, where she reveals insight into your organization and helps your teams get to right to work on their connection, communication, and inspiration skills.

ONGOING RELATABLE SUPPORT (3 - 6 months)

Personal and professional development isn't always easy. Which is why we continue to support leadership and individuals with ongoing coaching and real-life, easy-to-try advice delivered right to their inboxes.

- Efficient and proactive conflict resolution
- A personalized dashboard with a growing arsenal of videos, tips, and tools.
- Weekly emails to participants with actionable steps.
- Weekly emails to management with integration tips (leaders only)
- Monthly group coaching calls for up to 6 months (leaders only)
- Reassessment to measure progress + performance

PRICING

Workshop + Assessment packages start at \$750 for organizations with 20+ employees.



HEALTHY TEAMS = HEALTHY BUSINESS MODEL

Engaged, collaborative workplaces are the key to sustainable profitability, productivity, and performance.

Start building your *relatable* workforce today.

Email info@racheldealto.com
or fill out the form at
racheldealto.com/relatable-workforce

732 800 1122 | rachel@racheldealto.com | RachelDeAlto.com

DISCOVER

your team's
collective
superpowers

ENHANCE

management
and leadership
styles

IMPROVE

interpersonal
communication
and
collaboration

INCREASE

efficiency and
productivity

SUPPORT

DEIB efforts

HELP EMPLOYEES THRIVE

in relationships
at work and at
home.



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